Brainstorm

& idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

iot provide integrated platform to farmers

**Before you collaborate**

###### A little bit of preparation goes a long way with this session. Here’s what you need to do to get going.

**10 minutes**

1. Team gathering

Define who should participate in the session and send an

invite. Share relevant information or pre- work ahead.

1. Set the goal

Think about the problem you'll be focusing on solving in

the brainstor ming session.

1. Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and

productive session.

**1**

## Define your problem statement

###### What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

**5 minutes**

Ensure digital and it awarness

**TIP**

Add cu stomizable tags to sticky notes to make it ea sier to find, browse, organize, and categorize important ideas as themes within your mural.

**PROBLEM**

Most of the rural area people can't implement the IOT devices because of they don't know about the device uses and it is difcult to use it

**2**

## Brainstorm

###### Write down any ideas that come to mind that address your problem statement.

**10 minutes**

**Person 1**

Within a minute it

can alert the farmer

It is an automation device it can reduce the work

It can notitfy the problems that occur in the fled

**TIP**

You can sele ct a sti cky note and hit the pen cil [swi tch to sketch ] i co n to start dra wing!

# Person 2

It can beeasy to use by controlling the device from home

serve variety of electronic services to villages

it controls various parameters on their felds

it can fullfll the customers needs

**3**

## Group ideas

###### Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

**20 minutes**

**4**

## Prioritize

###### Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

**20 minutes**

Help

farmers for intensive agriculture

F or usi ng vari ous sm ar t ag ricul tur al g adg ets, far m er s have g ai ned

better contr ol over the pr ovess

To encourage digital and fnancial inclusivity

Connect skilling interventions to market

By educating them about the iot device

it includes to increase economic impact

By edu ca ting

them about the iot devi ce

## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

**Quick add-ons**

1. Share the mural

**Share a view link** to the mural with stakeholder s to keep them in the loop about the outcomes of the session.

1. Export the mural

Export a copy of the mural as a PNG or PDF to attach to

emails, include in slides, or save in your drive.

It can show the fer tili ty of the land.

so far m er can use the r eq uir ed fer tili zer

It can notitfy the probl ems that o ccur in the fled

**10 minutes** to prepare

Suitable for all types of soil

Sa ving in labour and feld

prep ara tion co st

Connect skillin g

inte rven tions to marke t

**1 hour** to collaborate

**2-8 people** recommended

**[Open article](https://support.mural.co/en/articles/2113740-facilitation-superpowers)**

### Members of Ideation Process: Team Leader: JYOTHI B R

**Team Members :** KIRUBAVATHI U

#### HARINI G

Improved and new technolog

will help farmers in effevitve way

Data stored in cloud it will be usefull far farmers to see the activities of the crop

it can store all the datas in

the cloud

it will automatically moniter all the activites of feld

### Key rules of brainstorming

it can

fullfll the customers needs

To run an smooth and productive session

This application or software will suggest every time to acces the whole system

### Keep moving forward

Strat egy blueprint

Define the components of a new idea or str ategy.

[Open the templat e](https://app.mural.co/template/e95f612a-f72a-4772-bc48-545aaa04e0c9/984865a6-0a96-4472-a48d-47639307b3ca)

**Customer experience journey map**

Under stand customer needs, motivations, and

SWARNA PRIYA R

This application or software will suggest every time to acces the whole system

Stay in topic. Defer judgment.

Encour age wild ideas.

Listen to others.

### Importance

it can show the fertility of the land.

so farmer can use the required fertilizer

Within a

minute it

can alert the farmer

High accuracy of feld encryption

It will automatically moniter all the activites of feld

saving in labour and feld preparation cost

If each of these tasks could get

It can be easy to use by controlling the device from home

obstacles for an experience.

[Open the templat e](https://app.mural.co/template/b7114010-3a67-4d63-a51d-6f2cedc9633f/c1b465ab-57af-4624-8faf-ebb312edc0eb)

Help farmers for intensive agriculture

To encourage digital and

fnanci al inclu sivi ty

Sa ving in labour and feld

prep ara tion co st

Go for volume. If possible, be visual.

By educating them about iot device

it can show the fertility of the land.

so farmer can use the required fertilizer

# Person 3

secured cloud based server created to store data

It can be easy to use by controlling the device from home

**Person 4**

saving in labour and feld preparation cost

It includes to increase economic impacdt

Ensure digital and it awarness

Connect skilling interventions to market

done without any difficulty or cost, which would have the most positi ve impact?

Strengt hs, weaknesses, opport unities & threats

Identify str engths, weaknesses, opportunities, and threats ( SWOT) to develop a plan.

High accur acy of feld encryption

Imp ro ved and new

technolog will h elp farme rs in effevit ve wa

[Open the templat e](https://app.mural.co/template/6a062671-89ee-4b76-9409-2603d8b098be/ca270343-1d54-4952-9d8c-fbc303ffd0f2)

It includes to increase economic impact

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**H key** on the ke ybo ard

**TIP**

Pa rti cipa nts can use curso rs to point at wh sti cky notes should g the g rid . The facili tato confirm the spo t by u

the la se r pointer hold

their ere o on

r can sin g

ing the

By edu ca ting them about the iot de vice

.

Easy for the users

High accuracy of feld encryption

For using various smart agricultur al gadgets, f armers have gained better contr ol over the provess

Balancing the need of devices to ensure the device effectively

Software interface will be

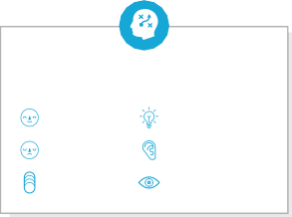
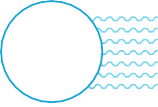
understandabe

[**Share template feedback**](https://muralco.typeform.com/to/CiqaHVat?typeform-source=app.mural.co)

Suitable for all types of soil

**Feasibility**

Regardless of their importan ce, which tasks are more feasible than othe rs? (Cost, time, effort, complexity, etc.)



**Template**

##### Need some insp iration?

See a finished version of this template to kickstart your work.

[**Open example**](https://app.mural.co/template/e5a93b7b-49f2-48c9-afd7-a635d860eba6/93f1b98d-b2d2-4695-8e85-7e9c0d2fd9b9)